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FJORD NORWAY

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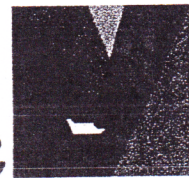


Fjord Norway offers wild and beautiful scenery that is so spectacular it has UNESCO World Heritage status. Adventurers have an action-ready, picturesque landscape in Norway: mountain walks, hiking, biking, skiing, horseback riding, kayaking, fishing, and so much more. Play evening golf under a bright summer sky in magnificent surroundings that can be downright distracting—even to experienced golfers. Enjoy nature at its toughest while skiing a glacier in the summer, and relax with delicious food, fine wine and a luxurious spa treatment at a unique historical hotel.

Come for youthful culture, modern styles and charming traditions. Come just for the fun.

www.fjordnorway.com
www.visitnorway.com/us

explore
Fjord Norway

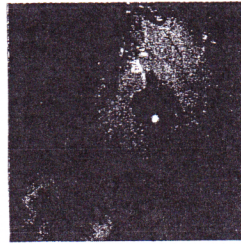
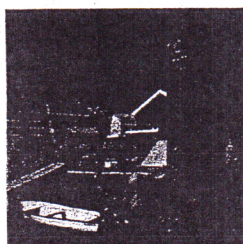


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Fjord Norway— Your Adventure Paradise

Deep valleys, towering mountains, and glistening waters are all in abundance in Fjord Norway, a rich landscape that's an adventure paradise. Explore Fjord Norway's cultural and natural surroundings: discover kayaking and cruising, mountain hiking, glacier trekking, teeing off on a lush green, or taking it all in while casting a fishing line. Feeling adventurous? Icelandair offers stopover flights from the U.S. and Canada to Norway, and Borton Overseas offers great tour packages to the region. To plan your own adventures in Fjord Norway, go to www.fjordnorway.com.



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You don't have to travel to the end of the earth to see nature at its most natural. The pristine air, spectacular scenery and uncrowded spaces of Norway are closer than you think. As are our crystal-clear fjords, magnificent mountains and our dramatic coastline. Experience it all on an adventure vacation with Borton Overseas, your dedicated Norway expert. Icelandair offers stopover flights to Norway from the U.S. and Canada.

www.bortonoverseas.com
www.icelandair.com



WATER ADVENTURE

Water activities are the perfect way to experience Fjord Norway. Opportunities abound to dive, kayak, row, canoe, sail, or swim and take in the rushing rivers, mountain lakes, and scenic fjords.

Trip Planner: Many hotels have boats for guests, providing easy access to waterways. The diving centers in Runde, Stromsholmen (www.stromsholmen.no), and Marsteinen offer diving equipment and information on the best areas to dive. The rafting experts at Jolster Rafting (www.jolster-rafting.com) and Voss Rafting lead whitewater rafting trips. There are guided kayaking tours in Flam and Bulandet, on the outer Sognefjord and Kroken (www.vette-kroken.com). To explore on your own, rent a kayak from Njord (www.njord.as).

LAND ADVENTURE

Exploring the mountains and cycling along the fjords is a great way to get to know the unique landscape of Fjord Norway. Tempt your senses and your impulse for adventure! To feel the wind in your hair, the heather under your feet, and fresh air in your lungs, hike through the mountains, take a walk around the countryside, or bike the coast. If you want more adventure, opt for a challenging mountain rock climb.

Trip Planner: Walkers and bikers can follow well-marked trails in Fjord Norway. Bikers can ride along the Rallarvegen mountain road or the North Sea Cycle Route. For rock climbers, the Norwegian Mountain Touring Association offers simple, equipped cabins within walking distance of vertical challenges. Beginners can attend one of Fjord Norway's many rock-climbing schools and mountain sports centers. For more information, go to www.turistforeningen.no, www.bike-norway.com, www.rallarvegen.no, or www.northsea-cycle.com.

GLACIER ADVENTURE

Fjord Norway offers amazing, mystical glacier adventures. Glacier activities range from hiking and skiing to snowboarding and walking. Snowboarders can brave natural half-pipes and jumps, and skiers gain a fresh alpine perspective. Whatever glacier activity you choose, you'll experience endless white expanses, deep crevasses, and the brilliant light of vast glacial surroundings.

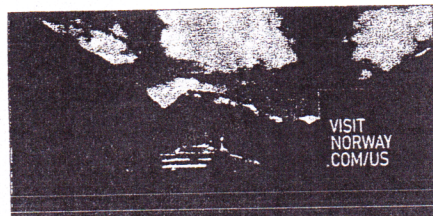
Trip Planner: There are many great glacier trip routes across the Jostedalsglacier. Walks and other glacier trips can be organized at three visitor centers around Jostedalsglacier or online at www.jostedalsbre.com. Ski centers in Strynefjell (www.strynefjellet.com) and at Folgefonna (www.folgefonna.com) rent skiing and snowboarding equipment. For more on glacier activities, go to www.briksdalsbre.no and www.briksdalsbreen.com.

SCENIC ADVENTURE

Golfing and angling are popular activities in Fjord Norway. When the snow melts and the sun is shining, fishing lines are cast and golf balls soar. Summer golf in Norway comes with extra hours of sunlight and magnificent surroundings. Check out www.golf.no to find your favorite course. And with so much coastline, thousands of lakes, and more than 130 salmon rivers, Fjord Norway is also ideal for angling. For more information or to create your own adventure, go to www.fjordnorway.com, www.bortonoverseas.com, or call 1-800-843-0602.

GETTING THERE

When traveling between Norway and the U.S. or Canada, fly Icelandair and take advantage of the Iceland stopover. On your way to Norway or back, add an Iceland stay of up to 7 nights at no additional airfare. Go to www.icelandair.com, or call 1-800-223-5500, ext 2.



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BOOK NOW AND SAVE UP TO \$500 PER PERSON ON THE NORWEGIAN COASTAL VOYAGE. In addition, get a free shore excursion when booking a southbound voyage!

For reservations, contact your travel agent today or call 1-866-747-9172.

www.hurtigruten.us
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TOP TEN THINGS
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Evasive Actions

An airline reinterprets an EU rule about compensating passengers. Is this traveler out of luck? By CHRISTOPHER ELLIOTT

I had three tickets for a 7 a.m. flight from Inverness, Scotland, to London on Flybe, a UK regional carrier. After several delays, the flight was canceled without cause being given (though one announcement cited a “crew-ing” problem). Unfortunately, we had a connection to catch in London back to Houston. All Flybe would do was rebook us to London from Scotland. ¶ That flight was also delayed, and when we arrived in London, we had to rebook our flights home, paying a change fee of \$50 each. I realize I’m not

entitled to a refund for the cost of the new ticket from London to Houston, but I feel I’ve received poor service and am being denied the compensation I’m owed. Flybe contends that it canceled my first flight for “safety” reasons. Although the airline offered me a \$156 voucher, I feel it should do more. Don’t you? —E. Ferguson, Houston, Tex.

on the next transatlantic flight at no additional charge.

Also, you experienced a textbook case of what is known as a “creeping” delay. That’s where the airline promises you’ll be boarding momentarily, but ten minutes turns into half an hour, which turns into three hours, and finally a cancellation. When a flight is more than an hour delayed, it’s time to ask hard questions of the

airline and invoke any applicable rules regarding delays (they’re available on Flybe’s site; see “Conditions of Carriage” and page down to Article 9 for a description of your rights).

I contacted Flybe, and it sent you a check for \$465. Good start, but I’d like to see Flybe and other airlines pledge to stop taking advantage of loopholes in EU 261. It’s just not sporting, as the British would say.



A: Without a doubt, EU Regulation 261, which became law in 2004, says airlines have to compensate passengers on delayed or canceled flights with real money—not the near useless vouchers they prefer to hand out. But there’s an exception for what it calls “extraordinary” events, which the EU rule defines as an incident that could not have been avoided if all reasonable measures had been taken.

Airlines have exploited that clause in order to weasel out of giving passengers the compensation to which they’re entitled under the law. In your case, there’s certainly nothing extraordinary about a crew problem, and airlines are not allowed to make up another reason for grounding a flight weeks after the fact. Flybe should offer you more than it did.

But I also think you could have done more to prevent this from happening. Had you booked the flights together or worked with a knowledgeable travel agent, your reservation would have been linked and you probably would have been rebooked

Lesson learned: Book your flights together, not piecemeal, and make the airline staff aware that you know your rights as soon as there’s a delay.

NATIONAL GEOGRAPHIC TRAVELER, APR 2008

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A REASON FOR EVERY SEASON

Experience the pristine beauty of Arctic Norway

By the light of a summer Midnight Sun or under winter Northern Lights, culture, adventure and luxury await. Reindeer herding and Killer-whale safaris. Golf and spa, cruising and cuisine. In every season, there's a reason. Make Arctic Norway yours.



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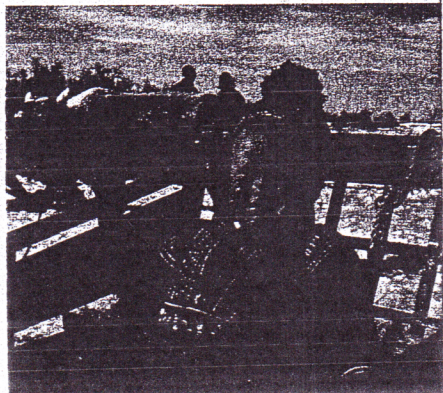
Pristine air, spectacular scenery and uncrowded spaces are closer than you think—in Arctic Norway. Experience it all on an adventure vacation from Borton Overseas, your dedicated Norway expert. Bike your way across the Lofoten Islands in spring. Enjoy a summer concert in Tromsø by the light of the Midnight Sun. Come winter, ice-fish for King crab under the spectacular Northern Lights. For daily year-round cruises along the spectacular fjord-lined west coast between Bergen in the south and Kirkenes in the north, contact Hurtigruten. With 34 ports of call and exciting shore excursions to choose from—varying from city sightseeing to dog sledding or sea eagle safaris—you are in for an unforgettable vacation!

www.bortonoverseas.com

www.hurtigrutenvoyages.com



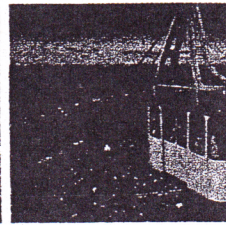
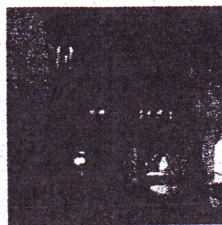
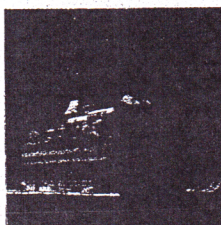
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ADVERTISEMENT

Arctic Norway— Your Year-Round Paradise

Come to the land of the Midnight Sun and the Northern Lights. In Arctic Norway, a magical world of alpine mountains, narrow fjords, tidy coastal communities, and limitless tundra and wilderness awaits. Any time of year is the right time for a trip to Norway. In summer, the sun never sets and the fun never stops, and in winter there's every kind of snow activity imaginable. While the face of Norway changes from one season to the next, it's always a place of openness and generosity.



LOFOTEN ISLANDS

Imagine a splendid archipelago north of the Arctic Circle, where tidy fishing villages line white beaches lapped by sparkling green coastal waters. Sharp peaks reflect the glow of the Midnight Sun, and the scale of the natural world dwarfs that of man. The Lofoten Islands beckon with exciting adventures and unique cultural attractions. In fall and winter, you can join a Killer whale-watching safari and see how these mighty animals stun their prey with powerful tails.

In spring or summer, rent a historic fisherman's cabin, and live the life of a local. You can also take in an art gallery or an excellent Viking museum, and learn about the proud seafaring history of this island group. Hike or bike the rugged mountains and rocky coastline; bird and marine life abound. A trip to the Lofoten Islands is the trip of a lifetime [www.lofoten.info].

TROMSØ

Farther north, Tromsø is the main city of the north of Norway. Get a feel for the town's international flavor at its many fine restaurants and pulsating night spots. Peruse local museums that celebrate the art and culture of the Arctic and beyond. Then, use the city as your springboard to other wonderful places in the area. Take a ferry to the island of Senja, a haven of craggy cliffs and finger-like peninsulas right out of a Norwegian fairy tale. Or explore the Lyngen Alps, rising sharply from the Lyngen Inlet just east of Tromsø.

As always in Arctic Norway, nature trumps all. Clean rivers crease the mountainsides and run through picture-perfect valleys. Rafting and fishing are popular options in the summer. Year round, weather watching is an awe-inspiring meditation—the sea's moods vary from placid to spectacular. In the winter, try dogsledding, cross-country skiing, and sleigh riding. And, above all, scan the night skies for the Aurora Borealis, a dazzling display of green and purple light [www.visit tromsø.no].

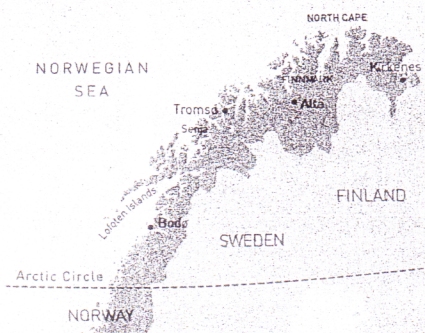
FINNMARK

The northernmost county in Norway, Finnmark lies on the same latitude as the North Slope of Alaska. With its jigsaw puzzle-piece shoreline and hilly, lake-dashed interior, this is wild, wide-open Scandinavia at its finest. Thanks to the Gulf Stream, the coast enjoys summer temperatures in the mid-70s and winter temperatures around freezing.

There are any number of things to see and do in Finnmark, in both the warm and cold months. Join fishermen on a fjord, then eat your catch for dinner; meet the indigenous Sami, the reindeer-herding people of Lapland, with their own language and culture; take a Midnight Sun boat trip; or cruise a river and fish for salmon. In winter, travel by snowmobile to a fjord where locals catch delicious King crabs through holes in the ice, or visit Kirkenes near the Russian border and spend the night in the SnowHotel [www.visitnorthand.com].

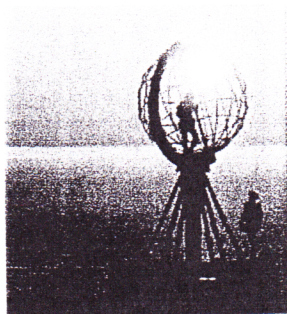
GETTING AROUND

In Arctic Norway, Borton Overseas offers King crab safaris and dogsledding, biking and skiing tours, among other adventurous options, year round (bortonoverseas.com, 1-800-843-0602). At sea, Hurtigruten offers exciting Norwegian coastal cruises with optional shore excursions (hurtigrutenvoyages.com, 1-866-729-8525).



NY TIMES MAGAZINE, JAN, FEB, MAR & APR 2008

is hurtigruten right for you?



NAVIGATING NORWAY—Step aboard a Hurtigruten ship and step into adventure. You're spoiled for choice with our roster of action-filled vacation cruises and array of exciting excursions to the most breathtaking destinations in Norway. Our classic sailings between 34 ports along the majestic, fjord-riddled Norwegian coast—from Bergen in the south to Kirkenes in the north—are known as "the World's Most Beautiful Voyage." Delve even more deeply into Norway's natural wonders with Hurtigruten's in-depth Explorations tours or independent and escorted NCV Vacations.

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BOOK EARLY AND SAVE: Reserve now and enjoy the following savings*:

- 2 for 1 deal on select Norwegian Coastal Voyage departures
- 2 for 1 airfare when booking a Norwegian Coastal Voyage
- Up to \$350 on 9-, 12- and 16-day Expedition Voyages to Spitsbergen

*Some restrictions apply. Offers are not combinable.

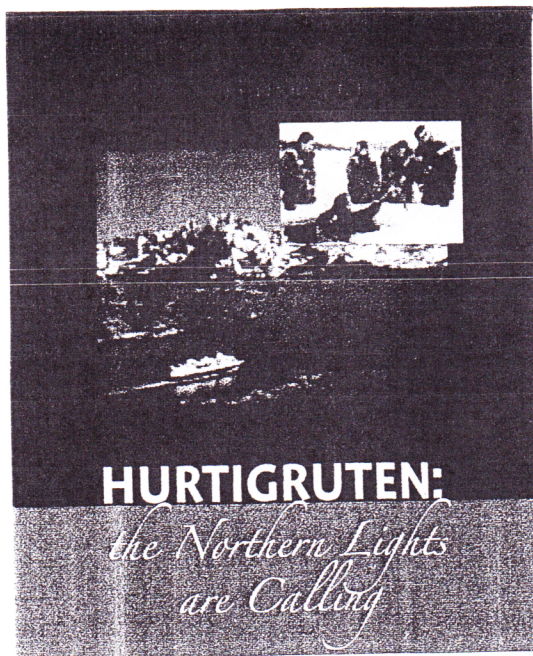
For reservations, contact your travel agent today or call **1-866-257-6071**.

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HURTIGRUTEN

MODERN AGENT
MAR 2 JUN 2008



HURTIGRUTEN:

*the Northern Lights
are Calling*

COME TO A LAND WHERE myth and history mingle to cast an unforgettable spell. Come to a land where the sun shines at midnight and the skies shimmer with magic. Where the beauty and majesty of the natural world are on dramatic, unspoiled display. Come to Norway.

There is no better way to explore the wonders of Norway than by ship, and no other cruise line can match Hurtigruten's wealth of experience. From bustling fishing villages dotted like jewels along the rugged coast, to sapphire fjords cutting inland toward snow-topped peaks, the Norwegian Coastal Cruise provides thrilling access to the sights that have inspired generations of explorers and captivated the world's most sophisticated travelers.

As you wend your way north from Bergen, across the Arctic Circle, and into Finnmark—home of the indigenous Sami people—make sure you have your binoculars ready to capture the sight of magnificent sea eagles in soaring flight and sleek orcas hunting their prey. Norway is a bird-watcher's paradise, and excursions by boat or raft offer an up-close-and-personal look at puffins, kittiwakes, and other avian species, including, in the autumn months, Europe's smallest seabird, the British storm-petrel.

Hurtigruten's cruise fleet, staffed with expert sailors and guides, offers departures convenient for every schedule and budget.

NORWAY ON SALE - BOOK NOW! Save up to \$500 per person on the Norwegian Coastal Voyage. In addition, when booking a 12-day roundtrip voyage get FREE transatlantic airfare; Get 2 for 1 transatlantic airfare when booking a 6-day or 7-day voyage.

For further information about these and other special offers, contact your travel agent or call us at :

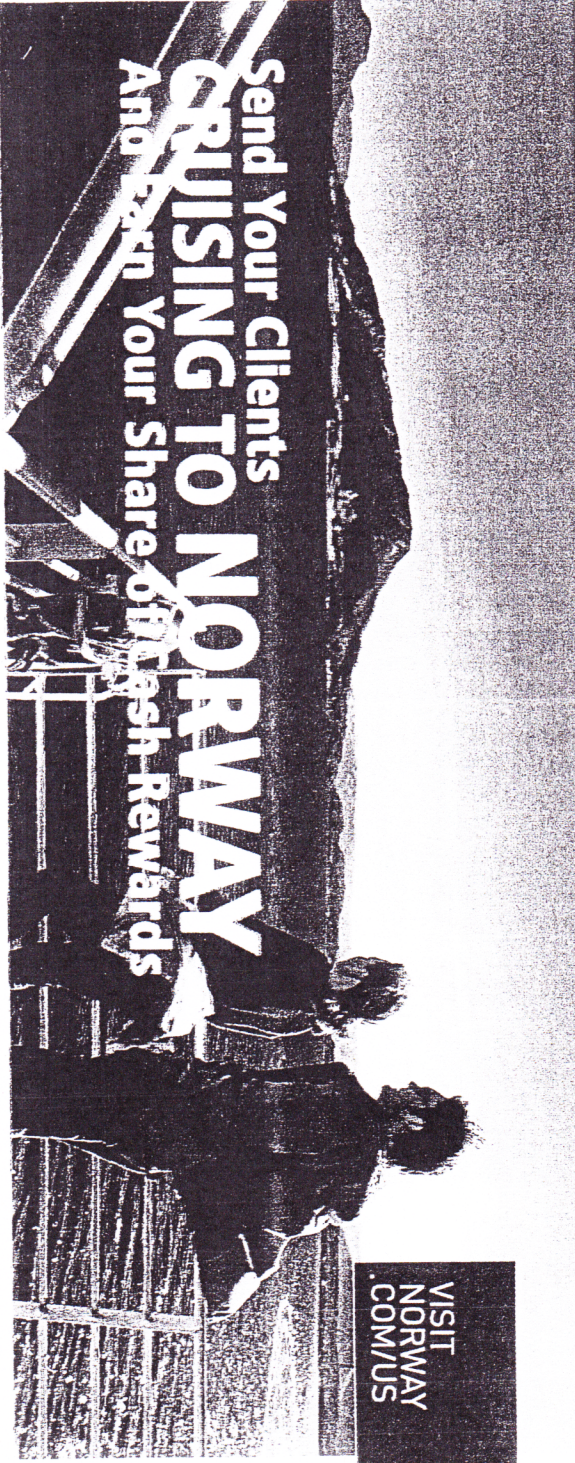
866-257-6070

Offers are available on select departures and based on double occupancy. Air taxes and fuel surcharges of \$399 are extra.



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RECOMMEND, FEB 2 MAR 2008



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Get rewarded with your share of \$5,000 in cash incentives! Visit recommend.com/cruisenorway today to enroll in the Cruise Norway Rewards Program.

HOW TO EARN YOUR SHARE

Each week a randomly selected agent will win a \$250 booking reward, based on one entry in a drawing for each

booking the agent enters. Every Booking Counts! The more bookings you make in the system, the better your chances of winning a reward.

- Visit the Cruise Norway Rewards web site (recommend.com/cruisenorway) to review the program rules, supplier list, and enroll in the program.

- Book your clients on cruises that include Norway as a port of call.
- Enter all cruise bookings that leave from or stop in Norway into the Cruise Norway Rewards database for the 20 weeks of the program.
- At the completion of the program on May 31, 2008, bookings will be verified and weekly reward recipients will be notified.

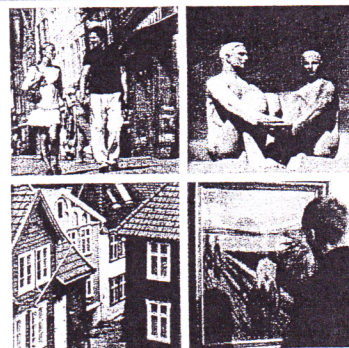


www.visitnorway.com/us



Travel in the footsteps of the Norwegian Masters, old and new.

Like the designers of Oslo's striking new National Opera House, a masterpiece making its debut this spring, Norway's leading artists have always broken new ground in the cultural landscape of their hometowns, their homeland—and the world. The works of the three most famous "Norwegian Masters"—author Henrik Ibsen, composer Edvard Grieg, and painter Edvard Munch—capture the way Norwegians view not only life, but themselves. With a vacation in Norway, you can experience what inspired these master artists—and motivates their modern-day heirs—for yourself. If you've dreamed of a cultural holiday, a tour filled with exciting, educational attractions, look no further. Innovation Norway is delighted to present the three "Norwegian Masters": their lives, their work and the places in Norway that inspired them. For more information and a lot of inspiration, go to: www.visitnorway.com/norwegianmasters.



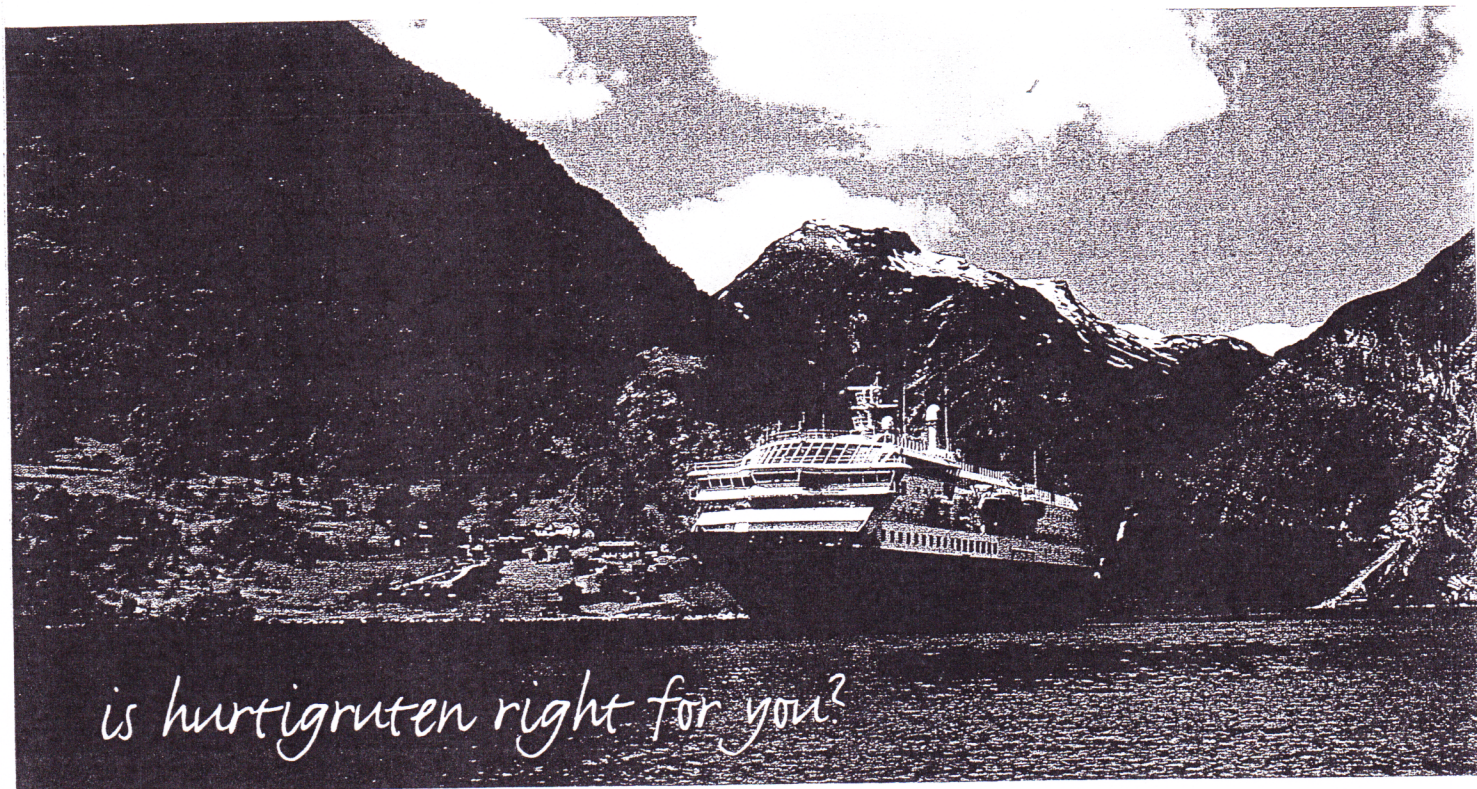
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www.hurtigruten.us

Hurtigruten is now open Mon.–Fri.,
9AM–9PM EST, Sat. 10AM–4PM EST

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BOOK YOUR CLIENTS ON HURTIGRUTEN TODAY—and book them an adventure. Our classic sailings between 34 ports along the majestic Norwegian coast—known as the “World’s Most Beautiful Voyage”—include action- and fun-filled theme cruises and an array of exciting excursions to the most breathtaking destinations in beautiful Norway year-round.

Hurtigruten’s legendary voyages are even more special come winter, thanks to our unique new **Hunting The Light** program. Passengers sailing from Bergen to Kirkenes between November 15, 2008, and March 15, 2009, will enjoy exclusive Arctic excursions and activities focused on northern Norway’s beguiling landscape, climate, cuisine and culture. Viking-style feasts. Lectures on Sami lifestyles. Snow-scootering in Lapland. Dog-sledding in Tromsø. King crab fishing at sea and al fresco fish-cake dinners on deck.

All by the beautiful “blue light” of the polar night, when the sun barely rises, and—if luck will have it—the ethereal glow of the Northern Lights.

Your clients will enjoy this incomparable foray into Arctic Norway from the comfort of our upscale millennium exploration vessels: the MS Nordkapp, MS Nordlys, MS Richard With, MS Kong Harald, MS Polarlys, MS Finnmarken, MS Trollfjord and MS Midnatsol.

Whatever the trip, whichever the ship, Hurtigruten promises a once-in-a-lifetime vacation in one-of-a-kind Norway.

BOOK NOW AND SAVE: Reserve a Hurtigruten vacation—commissionable to agents at 10% and up—now for the following savings*:

NORWEGIAN COASTAL VOYAGE SPECIALS:

- COMPANIONS TRAVELS FREE on selected Voyages departing in Oct., Nov. and Dec., 2008
- FREE TRANSATLANTIC AIR from JFK/EWR on bookings for selected 12-day Voyages in Oct., Nov. or Dec., 2008
- 2 FOR 1 TRANSATLANTIC AIR from JFK/EWR on selected 6-day or 7-day Voyages in Oct., Nov. or Dec., 2008
- COMPANIONS TRAVEL AT 50% OFF during Sept.
- Book June–Sept. 14 cruise-only voyages and SAVE UP TO \$500 PER PERSON. In addition, when booking a southbound voyage, get a FREE shore excursion. Passengers may choose either Lofoten or the Trondheim with Nidaros Cathedral tour.

*Restrictions apply. Offers are good on select departures and for a limited time only. Air offers do not include air taxes and air fuel surcharges of \$429 per person or domestic U.S. air. Offers might not be combinable.

For more savings and other special offers, please call 1-866-725-8109 or visit www.hurtigruten.us.

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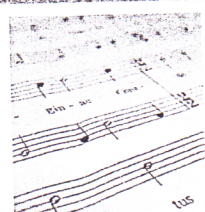
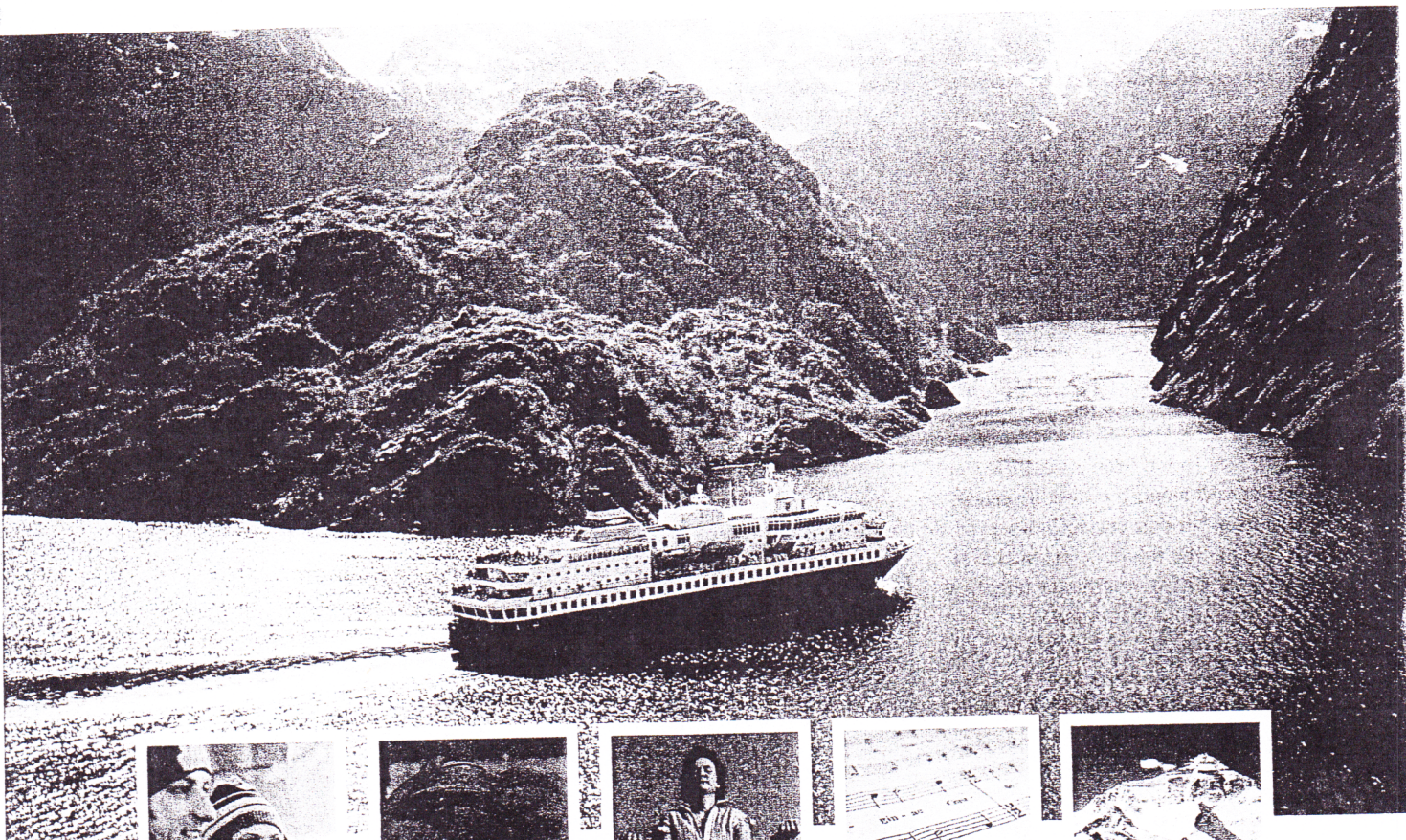


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VISIT EUROPE MAGAZINE APR 2008



authentic voyages to pristine lands



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Choose from our eight themes: Lifestyles sailings, for singles and gay and lesbian travelers. Personal growth cruises—climb a personal Everest or have a spring awakening. Musical cruises, for fans of classical and big band, to the tune of top performers. Nature lovers will fawn over our Arctic birding safaris. And for ladies who lunch—and laugh—a first-ever Red Hat Society sailing. Whatever the choice, Hurtigruten promises a once-in-a-lifetime vacation in one-of-a-kind Norway.

BOOK NOW AND GET SPECIAL LOW STARTING PRICES ON THEME CRUISES 2008–2009 SEASON:

6-day Voyage South from \$949.

7-day Voyage North from \$1,099.

12-day Full Round Voyage from \$1,549.

Prices do not include a port charge of \$6 per day, per person.

For more information and reservations, call **866-722-7875** or visit **www.hurtigruten.us**

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NAVIGATING NORWAY—Step aboard a Hurtigruten ship and step into adventure. You're spoiled for choice with our roster of action-filled vacation cruises and array of exciting excursions to the most breathtaking destinations in Norway. Our classic sailings between 34 ports along the majestic, fjord-riddled Norwegian coast—from Bergen in the south to Kirkenes in the north—are known as "the World's Most Beautiful Voyage." Delve even more deeply into Norway's natural wonders with Hurtigruten's in-depth Explorations tours or independent and escorted Vacations.

We take our winning formula even further, farther north, with our exotic Expedition Voyages to the Arctic climes of Spitsbergen. The largest island in Norway's near-polar archipelago of Svalbard, awe-inspiring Spitsbergen teems with history, scenery and wildlife—polar bears and reindeer, walruses and whales.

North or south, in Norway or in Spitsbergen, excursion opportunities abound with Hurtigruten. Fjord forays by ferry. City walks, through wooden Trondheim, art nouveau Alesund and coal capital Longyearbyen. Dogsledding, glacier trekking and birdwatching above the Arctic Circle. Marvel at the Midnight Sun. Admire Aurora Borealis. All aboard our fleet of modern vessels designed to ply often icy northern waters. Whatever your choice, Hurtigruten promises a once-in-a-lifetime vacation in one-of-a-kind Norway.

BOOK NOW AND SAVE UP TO \$500 PER PERSON ON THE NORWEGIAN COASTAL VOYAGE. In addition, get a free shore excursion when booking a southbound voyage!

For reservations, call us
1-866-676-9492.
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Hurtigruten is now open Mon.–Fri.,
9AM–9PM EST, Sat. 10AM–4PM EST

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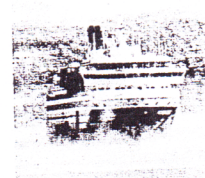
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BOOK YOUR CLIENTS ON HURTIGRUTEN TODAY—and book them an adventure. Our classic sailings between 34 ports along the majestic Norwegian coast—known as the “World’s Most Beautiful Voyage”—include action- and fun-filled theme cruises and an array of exciting excursions to the most breathtaking destinations in beautiful Norway year-round.

Hurtigruten’s legendary voyages are even more special come winter, thanks to our unique new **Hunting The Light** program. Passengers sailing from Bergen to Kirkenes between November 15, 2008, and March 15, 2009, will enjoy exclusive Arctic excursions and activities focused on northern Norway’s beguiling landscape, climate, cuisine and culture. Viking-style feasts. Lectures on Sami lifestyles. Snow-scootering in Lapland. Dog-sledding in Tromsø. King crab fishing at sea and al fresco fish-cake dinners on deck.

All by the beautiful “blue light” of the polar night, when the sun barely rises, and—if luck will have it—the ethereal glow of the Northern Lights.

Your clients will enjoy this incomparable foray into Arctic Norway from the comfort of our upscale millennium exploration vessels: the MS Nordkapp, MS Nordlys, MS Richard With, MS Kong Harald, MS Polarlys, MS Finnmarken, MS Trollfjord and MS Midnatsol.

Whatever the trip, whichever the ship, Hurtigruten promises a once-in-a-lifetime vacation in one-of-a-kind Norway.

BOOK NOW AND SAVE: Reserve a Hurtigruten vacation—commissionable to agents at 10% and up—now for the following savings*:

NORWEGIAN COASTAL VOYAGE SPECIALS:

- COMPANIONS TRAVELS FREE on selected Voyages departing in Oct., Nov. and Dec., 2008
- FREE TRANSATLANTIC AIR from JFK/EWR on bookings for selected 12-day Voyages in Oct., Nov. or Dec., 2008
- 2 FOR 1 TRANSATLANTIC AIR from JFK/EWR on selected 6-day or 7-day Voyages in Oct., Nov. or Dec., 2008
- COMPANIONS TRAVEL AT 50% OFF during Sept.
- Book June–Sept. 14 cruise-only voyages and SAVE UP TO \$500 PER PERSON. In addition, when booking a southbound voyage, get a FREE shore excursion. Passengers may choose either Lofoten or the Trondheim with Nidaros Cathedral tour.

*Restrictions apply. Offers are good on select departures and for a limited time only. Air offers do not include air taxes and air fuel surcharges of \$429 per person or domestic U.S. air. Offers might not be combinable.

For more savings and other special offers, please call 1-866-725-8109 or visit www.hurtigruten.us.

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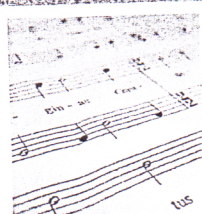
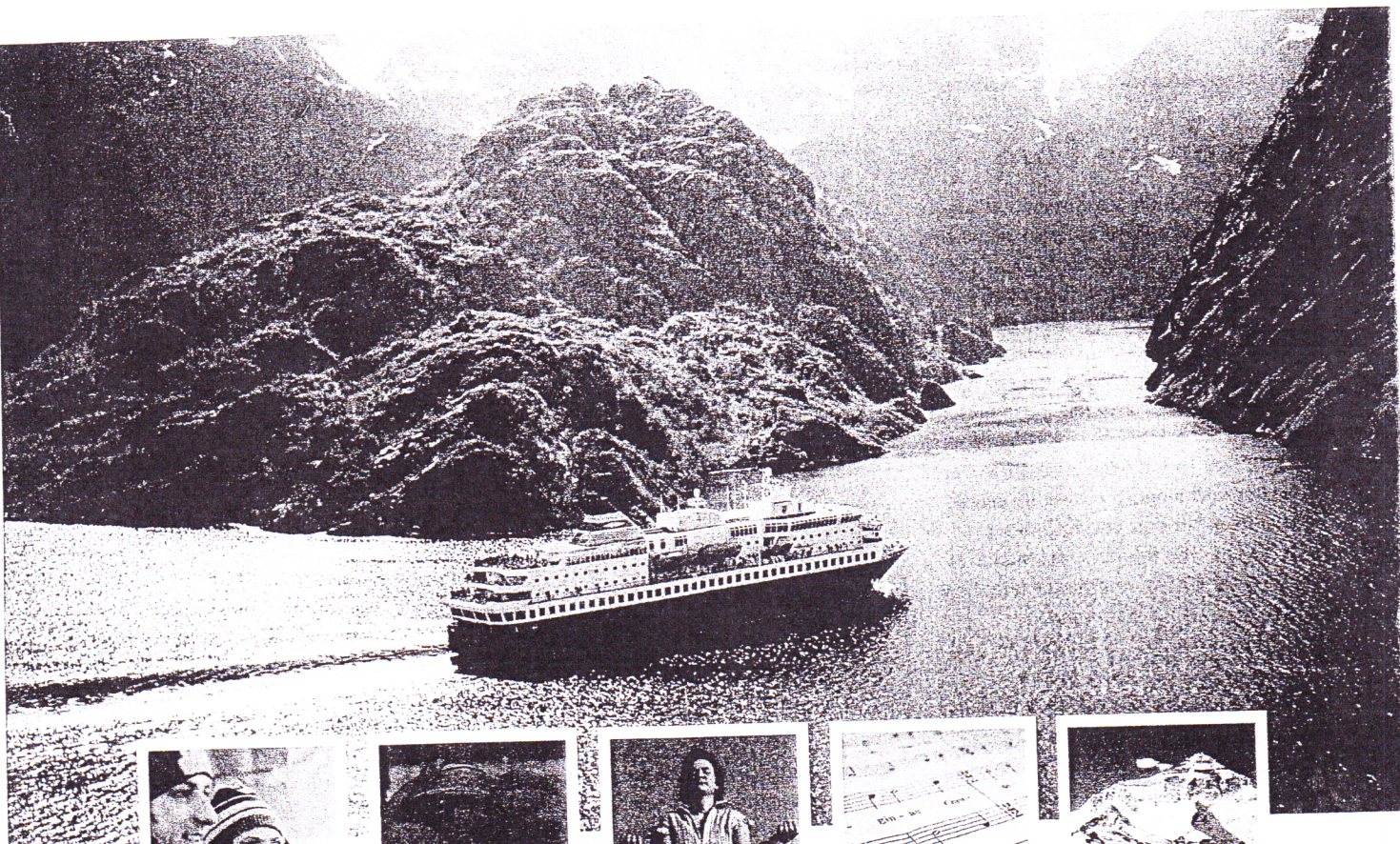


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STEP ABOARD A HURTIGRUTEN SHIP TODAY—and step into adventure. You're spoiled for choice with our action- and fun-filled Theme Cruises and array of exciting excursions. Our classic sailings between 34 ports along the majestic Norwegian coast—known as the "World's Most Beautiful Voyage"—are now tailored to travelers' tastes. As always, you'll enjoy Norway's incomparable natural wonders from the comfort of our upscale exploration vessels.

Choose from our eight themes: Lifestyles sailings, for singles and gay and lesbian travelers. Personal growth cruises—climb a personal Everest or have a spring awakening. Musical cruises, for fans of classical and big band, to the tune of top performers. Nature lovers will fawn over our Arctic birding safaris. And for ladies who lunch—and laugh—a first-ever Red Hat Society sailing. Whatever the choice, Hurtigruten promises a once-in-a-lifetime vacation in one-of-a-kind Norway.

BOOK NOW AND GET SPECIAL LOW STARTING PRICES ON THEME CRUISES 2008-2009 SEASON:

6-day Voyage South from \$949.

7-day Voyage North from \$1,099.

12-day Full Round Voyage from \$1,549.

Prices do not include a port charge of \$6 per day, per person.

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FACTS AND INFORMATION 2008



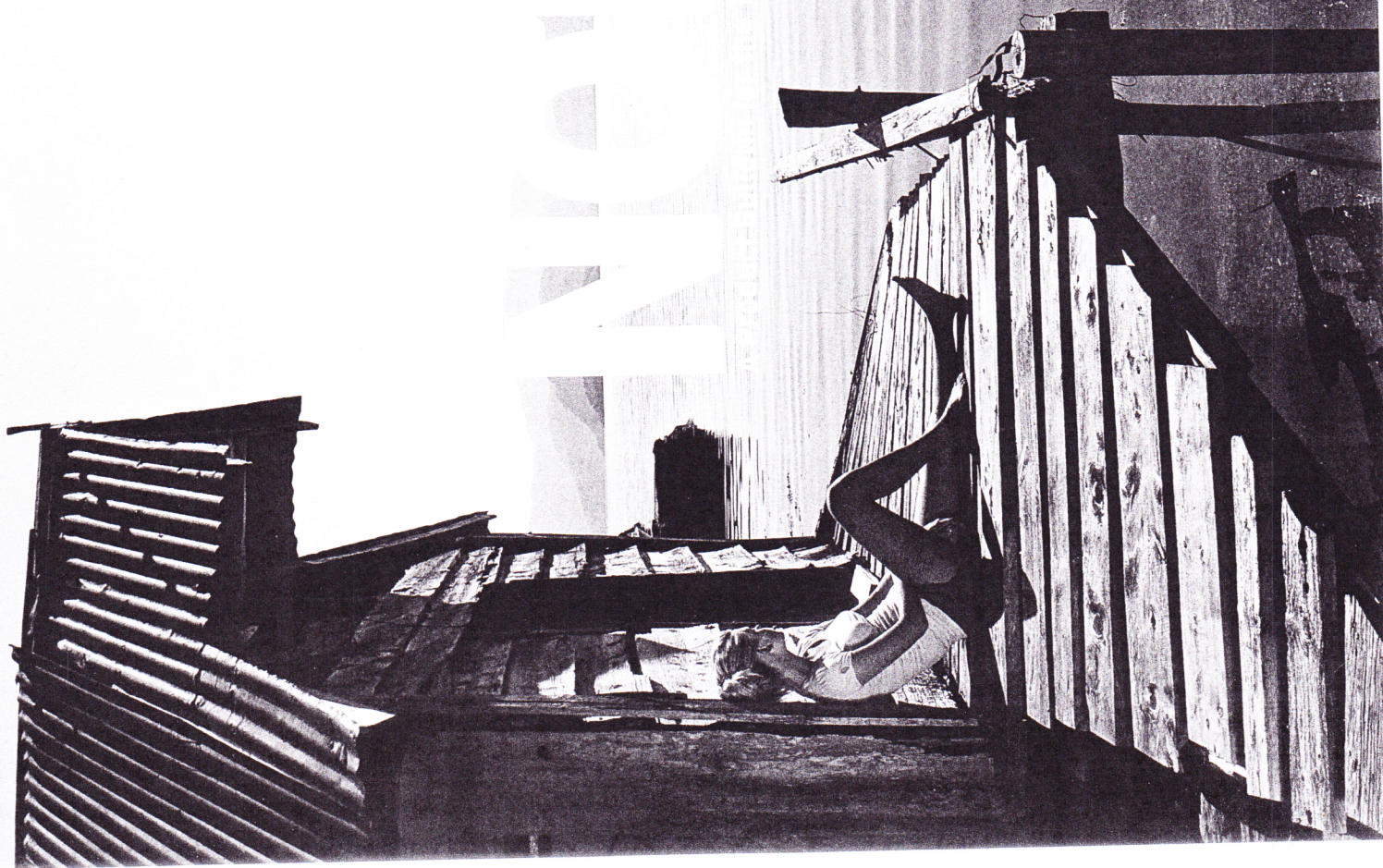
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Short-Form Registration Statement
Pursuant to the Foreign Agents Registration
Act of 1938, as amended

Each partner, officer, director, associate, employee, and agent of a registrant is required to file a short form registration statement unless he engages in no activities in furtherance of the interests of the registrant's foreign principal or unless the services he renders to the registrant are in a secretarial, clerical, or in a related or similar capacity.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov/>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov/>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .429 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name Hege Vibeke Barnes	2. Registration No. 0031
3. Residence Address(es) 16 Dubois St Darien, CT 06820	4. Business Address(es) 655 Third Ave, Suite 1810 New York, NY 10017
5. Year of Birth 08.08.1970 Nationality - Norwegian Present Citizenship - Norwegian	6. If present citizenship was not acquired by birth, indicate when, and how acquired.
7. Occupation Director Tourism	
8. What is the name and address of the primary registrant? Name Address Innovation Norway 655 Third Ave, Suite 1810 New York, NY 10017	
9. Indicate your connection with the primary registrant: <input type="checkbox"/> partner <input type="checkbox"/> director <input checked="" type="checkbox"/> employee <input type="checkbox"/> consultant <input type="checkbox"/> officer <input type="checkbox"/> associate <input type="checkbox"/> agent <input type="checkbox"/> subcontractor <input type="checkbox"/> other (specify) _____	
10. List every foreign principal to whom you will render services in support of the primary registrant. Innovation Norway	

11. Describe separately and in detail all services which you will render to the foreign principal(s) listed in Item 10 either directly, or through the primary registrant listed in Item 8, and the date(s) of such services. (If space is insufficient, a full page insert must be used.)
Hege is primarily in charge of the marketing of Norway as a travel destination. Her job includes the creation of marketing plans, media plans and the actual operation of placing ads in various magazines and newspapers. Hege is also responsible for working with the American travel trade, informing American tour operators about opportunities for travel in Norway as well as educating travel agents in how to sell Norway.

12. Do any of the above described services include political activity as defined in Section 1(o) of the Act and in the footnote below?
Yes ☐ No ☒

If yes, describe separately and in detail such political activity.

13. The services described in Items 11 and 12 are to be rendered on a
☒ full time basis ☐ part time basis ☐ special basis

14. What compensation or thing of value have you received to date or will you receive for the above services?

☒ Salary: Amount \$ 87,820 per year ☐ Commission at _____ % of _____
☐ Salary: Not based solely on services rendered to the foreign principal(s).
☐ Fee: Amount \$ _____ ☐ Other thing of value _____

15. During the period beginning 60 days prior to the date of your obligation to register to the time of filing this statement, did you make any contributions of money or other things of value from your own funds or possessions and on your own behalf in connection with any election to political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

If yes, furnish the following information:


Date	Amount of thing of value	Name of political organization	Name of candidate
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EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirm(s) under penalty of perjury that he/she has read the information set forth in this registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

01.05.2011

(Date of signature)


(Signature)



Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party

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